

# The Gift



**Event Date:** Listening Session November 29, 2015

**Event Time:** 6:00PM – 10:00PM

**Event Location:** Dream Recording Studios  
2477 Merrick Road  
Bellmore, NY  
(516) 409-1818

**Capacity:** 100

**DJ:** DJ Loudmouse

**Contact:** Brian Allonce – (917) 675-0310 – [brianallonce@gmail.com](mailto:brianallonce@gmail.com)

# Who is Dane Lawrence?

- Founder of culture and lifestyle brand Gourmet Everything®
- Has been featured on AllHipHop.com, InFlexWeTrust.com, TheSource.com, YouHeardThatNew.com, HipHopSince1987.com, ThatsEnuff.com, StupidDOPE.com amongst many others
- Radio play by Hot 97, Hip Hop Nation (Sirius Satellite), and several other mid-market, college and internet radio stations
- Has collaborated with Styles P, Chinx, Mr. Cheeks, Tek (Smiff & Wesson), Skyzoo, Emanny, Nyemiah Supreme, Monifah and Rell

## Press

“The smooth sounds of Dane Lawrence are nothing to sleep on and should most definitely be on your musical radar. If not, you’re missing out, and if he is then you’re already well aware of the talents.” – STUPIDDOPE.COM **(58,877 US Alexa Rank)**

"Long Island native Dane Lawrence is back with another masterpiece. If you're a fan of real music this one is for you no questions asked." – YOUHEARDTHATNEW.COM **(251,719 US Alexa Rank)**

“This song has a classic Hip-Hop gritty feel with cool undertones. Nevertheless, this is pure dope.” – ALLHIPHOP.COM **(7,632 US Alexa Rank)**

“If you are looking for something different to listen to then check out my man’s Soundcloud page. Real smooth shit to just ride to, and I must say it’s a nice change of pace from the flurry of turn up music that is out right now. I promise you will run it back at least once.” – ITSBIZKIT.COM **(311,271 Global Alexa Rank)**

## Sponsorship Opportunities

As a sponsor you will receive media coverage and photo opportunities with celebrity guests and industry tastemakers in addition to your logo featured on event fliers, social media, email campaigns, and official produced promotional content. You also have the opportunity to showcase your product on a targeted audience and demonstrate what separates your brand from the competition!

## Digital Reach

Dane has built a substantial digital following and garnished the support and promotion from many industry tastemakers on their personal and professional social networks, websites and through email blasts.

## @DaneLawrence

- 1.7M Twitter Impressions averaged last 3 Months
- 48.6K YouTube Views
- 24.8 Social Media Likes Combined
- 17.7K Social Media Followers Combined
- 1.5M Audio Streams
- 17.1K Unique App Views
- 16.6K Audio Downloads